

IN THE UNITED STATES PATENT AND TRADEMARK OFFICE

In re Application of

Atty. Docket

AMR F. YASSIN ET AL.

US 010502

Confirmation No. 8074

Serial No. 10/017,377

Group Art Unit: 2623

Filed: DECEMBER 14, 2001

Examiner: VAN HANDEL, M.P.

Title: MICRO-AUCTION ON TELEVISION FOR THE SELECTION OF
COMMERCIALS

Mail Stop Amendment
Honorable Commissioner for Patents
P.O. Box 1450
Alexandria, VA 22313-1450

AMENDMENT

Sir:

In response to the Office Action mailed on November 15, 2007,
please amend the application and consider the remarks as follows: